

CATEGORY: *BUSINESS OF THE YEAR*

WAUKESHA COUNTY EXECUTIVE AWARD CRITERIA

This award seeks to recognize a Waukesha County business that does an outstanding job of meeting needs and expectations of their stakeholders.

Please explain how your candidate meets the following four criteria: (Please note: nominations must not exceed 10 pages including cover sheet. Brochures, annual reports, videotape, and/or other extras will not be considered by the selection committee.)

1. How has the business consistently achieved a high level of customer satisfaction?
2. What opportunities or programs does the business provide employees to develop skills, personal enrichment, or cultural diversity?
3. How has the business achieved a superior return on capital, tax dollars, charitable contributions, volunteer time, and/or other investments through effective leveraging of resources?
4. How does the business support and/or participate in community initiatives that benefit the commonwealth?