



Community Alcohol Resources for
Establishments and Servers

Welcome Letter

May 22, 2012

Dear Retailer,

Welcome to the Waukesha C.A.R.E.S. (Community Alcohol Resources for Establishments and Servers) Program. We are pleased you have decided to join us in the effort to continue strengthening the safe, family-friendly atmosphere we enjoy in beautiful Downtown Waukesha.

The C.A.R.E.S. program is a collaboration between Waukesha County Drug Free Communities, the Waukesha Business Improvement District and the City of Waukesha Police Department. We are dedicated to recognizing local establishments who are actively working to prevent underage drinking and encourage healthy drinking habits among adults.

Statistics show that the City of Waukesha is a leader in Wisconsin for responsible alcohol service and consumption, and Waukesha C.A.R.E.S. hopes to be a resource in helping local establishments continue to have a positive impact on our community. Waukesha C.A.R.E.S. goals are to support and recognize the positive and responsible local taverns, restaurants and retail establishments in the City of Waukesha to help ensure the City continues to flourish as the vibrant, stable community we all love and enjoy.

Congratulations on your decision to be a part of the Waukesha C.A.R.E.S. Program. We look forward to partnering with you to further enhance Downtown Waukesha.

Sincerely,

A handwritten signature in cursive script that reads "Larry Nelson".

Larry Nelson
Co-Chair Drug Free Communities Coalition

A handwritten signature in cursive script that reads "Sandra Schultz".

Sandra Schultz
Co-Chair Drug Free Communities Coalition

