

ENROLLED ORDINANCE 164-58

MODIFY THE WAUKESHA COUNTY UW EXTENSION BUDGET TO ACCEPT THE UNITED STATES DEPARTMENT OF AGRICULTURE'S AGRICULTURE MARKETING SERVICE GRANT FOR THE FARMERS' MARKET PROMOTION PROGRAM (FMPP)

WHEREAS the United States Department of Agriculture (USDA) Agriculture Marketing Service has awarded a grant of \$35,296 to the Waukesha County University of Wisconsin Extension for a project titled, "Coordination and Development of a Wisconsin Statewide Farmers' Market Association," to help promote successful and sustainable farmers' markets, and

WHEREAS, to achieve these goals, this grant project includes a two-day planning session to gather input from farmers' market managers to create a framework, including organizational structure and by-laws, for a statewide farmers' managers association, and

WHEREAS, this grant project also includes the creation of a website to meet the networking, market promotion and informational needs of market managers and to provide information to the public about Wisconsin's farmers' markets, and

WHEREAS, the Waukesha County University of Wisconsin Extension's 2009 adopted budget did not include this \$35,296 in revenues and expenditures associated with this grant award, and

WHEREAS, grant funding is planned to be used to cover estimated staff time spent on this project by the UW Extension's Commercial Horticulture Educator (project coordinator) and administrative support, estimated at \$4,764, and

WHEREAS, grant funding is also planned to be used to hire outside contractors to facilitate the two-day planning session and design the organizational structure and by-laws; develop and maintain the organization's membership database; and survey farmers' market managers and create the association website, estimated to total \$13,860, and

WHEREAS, grant funding is also planned to be used to cover training, travel and lodging-related expenses, estimated at \$8,548, mostly for attendee costs at the farmers' market manager planning session; outside printing to promote the new association and website, and office supplies, estimated at \$3,900; postage, telephone and other interdepartmental charges, estimated at \$1,979; and Countywide indirect cost recovery at \$2,245, and

WHEREAS, this grant period is expected to last from October 2009 through September 2011.

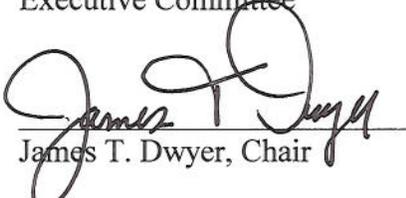
THE COUNTY BOARD OF SUPERVISORS OF THE COUNTY OF WAUKESHA ORDAINS that the Waukesha County University of Wisconsin Extension is authorized to accept funding of \$35,296 to be received from the United States Department of Agriculture.

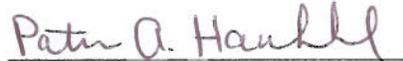
BE IT FURTHER ORDAINED that the Waukesha County University of Wisconsin Extension Office's 2009 Budget be modified to increase General Government revenues by \$35,296 and increase Operating Expenditure appropriations by \$31,072 and Interdepartmental Charge appropriations by \$4,224, to cover the costs of this project.

BE IT FURTHER ORDAINED that any remaining unexpended balances of this grant funding allocation at 12/31/2009 (after year-end) be carried over to the same accounts for the same purpose to the 2010 Waukesha County UW Extension budget.

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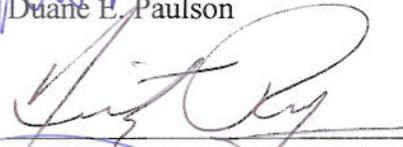
Presented by:  
Executive Committee

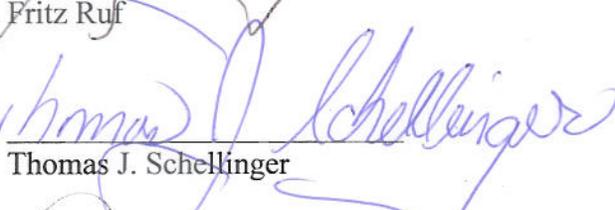
  
James T. Dwyer, Chair

  
Patricia A. Haukohl

  
Bonnie J. Morris

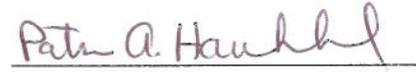
  
Duane E. Paulson

  
Fritz Ruf

  
Thomas J. Schellinger

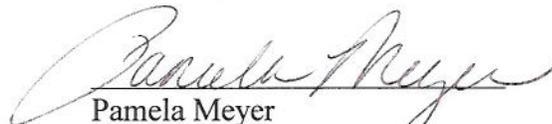
  
David W. Swan

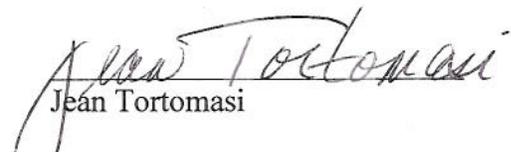
Approved by:  
Finance Committee

  
Patricia A. Haukohl, Chair

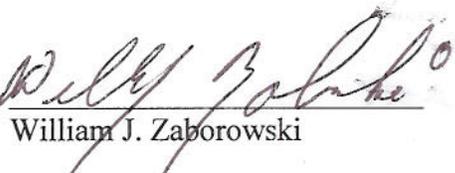
  
James A. Heinrich

  
Robert Hutton

  
Pamela Meyer

  
Jean Tortomasi

  
Steven C. Wimmer

  
William J. Zaborowski

The foregoing legislation adopted by the County Board of Supervisors of Waukesha County, Wisconsin, was presented to the County Executive on:

Date: 11-25-09,   
Kathy Nickolaus, County Clerk

The foregoing legislation adopted by the County Board of Supervisors of Waukesha County, Wisconsin, is hereby:

Approved: X  
Vetoed: \_\_\_\_\_

Date: 12-1-09,   
Daniel P. Vrakas, County Executive

**FISCAL NOTE**

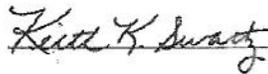
**MODIFY THE WAUKESHA COUNTY UW EXTENSION BUDGET TO ACCEPT THE UNITED STATES DEPARTMENT OF AGRICULTURE'S AGRICULTURE MARKETING SERVICE GRANT FOR THE FARMERS' MARKET PROMOTION PROGRAM (FMPP)**

This ordinance authorizes the Waukesha County UW Extension Office to accept federal (USDA) grant funds to help promote successful and sustainable farmers' markets through the development of a statewide Wisconsin farmers' market association and an association website. The grant period for this project is from October 2009 through September 2011. According to the UW-Extension Commercial Horticulture Educator, the farmers' market association will be responsible for covering the ongoing costs of the organization and website after these grant funds are exhausted. This ordinance also authorizes the Department to carryover any unexpended grant funds remaining at year end 2009 into the 2010 budget.

Department estimated expenditures for this grant award are detailed in the table below.

Expenditures	\$ Amounts	Justification
Contracted Services	\$13,860	Incl. developing association website; develop/maintain membership database; coordinate planning sessions
Training, Travel and Lodging	\$8,548	Incl. association planning sessions (est. 50 attendees) and mandatory training sessions for staff
UW Ext. Staff Time Cost Recovery	\$4,764	For project coordinator (100 hrs.) & administrative support (est. @ 3% of direct grant costs)
Promotional and Other Supplies	\$3,900	To promote new association and website to public & office supplies
Interdepartmental Charge Direct Cost Recovery	\$1,979	Postage, telephone, etc.
Countywide Indirect Cost Recovery	\$2,245	7% of direct grant costs
<b>Total Expend. &amp; FMPP Grant Funding</b>	<b>\$35,296</b>	

This ordinance results in no additional direct tax levy impact.



Keith K. Swartz  
Budget Manager  
11/3/2009