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MEDIA RELEASE
March 14, 2024

Waukesha County Public Health Calls for Unified Action to Address Community Health Priorities

(Waukesha, WI) Thursday, March 14th, 2024, Waukesha County Public Health is rallying community members and local stakeholders together to tackle pressing health challenges in the region. Today marks a pivotal moment as the Community Health Improvement Plan (CHIP) enters its third year out of a five-year collaborative process, actively addressing critical health priorities identified in Waukesha County.

"Today's event marks a significant milestone in our collective efforts towards community health. As we navigate the challenges ahead, it's inspiring to witness the unwavering dedication of everyone involved in the CHIP process. Together, we've committed to being part of the solution. I'm thrilled to unveil the progress made and the remarkable work accomplished behind the scenes."

– *Benjamin Jones, Waukesha County Public Health Manager & Health Officer*

Understanding Our Health Priorities

Three strategic health priorities have been identified to guide the CHIP initiative, and each priority area is accompanied by actionable plans designed for measurable impact:

HEALTHY AGING

Action Plan:

- 1) People ages 60+ in Waukesha County will be safe from falls.
- 2) All people in Waukesha County will have social connections.

MENTAL HEALTH

Action Plan:

- 1) All adolescents between the ages of 12-18 in Waukesha County will have improved access to mental health services and increased knowledge of mental health resources.

SUBSTANCE USE

Action Plan:

- 1) People who use or are in recovery for opioid use in Waukesha County have access to life saving interventions.
- 2) Waukesha County residents who use opioids have access to stable housing.

Community members can follow the progress of the CHIP action plans through the County's dashboard (Clear Impact ScoreCard) which can be found on the CHIP page of the Waukesha County website:

www.WaukeshaCounty.gov/CHIP

- 1) Learn about the CHIP Process
- 2) View the Clear Impact Score Cards (offers an informational & interactive dashboard)
- 3) Fill out an Action Team Interest Form
- 4) Apply for the ARPA Grants funds that support action team efforts (\$300,000 available).

Waukesha County Public Health extends heartfelt gratitude to the sponsors of this event, Freodtert & Medical College of WI (venue & food), ProHealth Care (notepad & event posters), and Aurora Health Care (event program guide), for their generous support.

For more information about Waukesha County Department of Health & Human Services:

WEB: www.waukeshacounty.gov/HHS

TWITTER: [@WaukeshaCoHHS](https://twitter.com/WaukeshaCoHHS)

FACEBOOK: www.facebook.com/WaukeshaCountyHHS

Attachments Send in a separate email for this event include:

- (7) Slides from the power point presentation
- (11) photos of the Event
- (1) video of the Crowd

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