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# Waukesha County

*Department of Health and Human Services*

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## **MEDIA ADVISORY**

August 16, 2024

### **Celebrate National Breastfeeding Month with the Waukesha County Breastfeeding Coalition: Join Us for a Day of Support, Learning, and Community Connection on August 22nd**

**(Waukesha, WI)** – The Waukesha County Breastfeeding Coalition is excited to announce a special event in honor of 2024 National Breastfeeding Awareness Month. The coalition warmly invites families and community members to participate in this celebration. By attending, you'll be showing your support for breastfeeding families—past, present, and future. With over 10 community organizations in attendance, this event is also a great way to learn about the valuable resources available to families in Waukesha County.

**Date and Time:** Thursday, August 22<sup>nd</sup>, 9:00 AM - 12:00 PM

**Location:** Waukesha County Health and Human Services, 514 Riverview Ave. Waukesha, WI 53188, Lower Level Cafeteria

#### **Event Highlights:**

- **Presentations:** Hear from the Hope Network and Close to the Heart/Mama Fox, who will be sharing insights and resources for breastfeeding and pregnant families.
- **Giveaways:** Exciting prizes include breastfeeding and pregnancy-related items, family resources, and fun rewards for supporters like Milwaukee Admirals tickets.
- **Free Totes:** The first 100 pregnant or breastfeeding families will receive a complimentary Waukesha County Breastfeeding Coalition tote bag filled with useful items.
- **Community Vendors:** Explore booths from 10+ local organizations dedicated to supporting families in Waukesha County.
- **Kids Activities:** Fun activities to keep the little ones entertained while you enjoy the event.
- **Light Snacks:** Refreshments will be available throughout the event.

Don't miss this opportunity to celebrate, learn, and connect with others who are passionate about supporting breastfeeding families in our community. **For more details and to RSVP, visit our Facebook Event page here:**

[\*\*WCBFC Community Event & Celebration for National BF Month | Facebook\*\*](#)

[\*\*https://www.facebook.com/events/860777808917747\*\*](https://www.facebook.com/events/860777808917747)

#### **About the Waukesha County Breastfeeding Coalition:**

The Waukesha County Breastfeeding Coalition is dedicated to promoting, protecting, and supporting breastfeeding in the community. Through advocacy, education, and collaboration with local organizations, we strive to create an environment where breastfeeding families feel supported and empowered.

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