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Department of Health and Human Services

FOR IMMEDIATE RELEASE

March 7, 2024

Waukesha County Public Health Awarded Grant to Help Decrease Dementia

Waukesha, February 8, 2024 — Waukesha County Public Health announced it has been selected by the Alzheimer's Association and the National Association of County and City Health Officials (NACCHO) for the Healthy Brain Initiative (HBI) Road Map Strategists grant. Waukesha County Public Health, in close partnership with the Aging and Disability Resource Center (ADRC), will engage community partners to address and promote brain health for the citizens of Waukesha County.

Through this initiative, Waukesha County Public Health has designated one of its disease intervention specialists to function as a systems change agent, and to focus her work on advancing brain health equity. This work to decrease dementia will be guided by strategies from The Healthy Brain Initiative: State and Local Road Map for Public Health, 2023-2027. Waukesha County Public Health was one of 10 grantees in the cohort.

"In our pursuit of promoting brain health, we are confident we can make a positive impact together. Exciting times lie ahead as we work hand in hand to foster healthier minds and stronger communities," said Benjamin Jones, Health Officer, Waukesha County Public Health.

People living with dementia and their caregivers require support as cognitive, behavioral, and physical functioning changes over time. A strategic public health response can help mitigate this impact on all communities. From 2020, to 2023, there was an estimated 8.3% increase of Alzheimer's for residents 65+ in Wisconsin. Visit [alz.org/facts](https://www.alz.org/facts) for local statistics.

About the Alzheimer's Association

The Alzheimer's Association is a worldwide voluntary health organization dedicated to Alzheimer's care, support and research. Our mission is to lead the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Our vision is a world without Alzheimer's and all other dementia®. Visit [alz.org](https://www.alz.org) or call 800.272.3900.

The National Association of County and City Health Officials (NACCHO)

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The National Association of County and City Health Officials (NACCHO) represents the nation's nearly 3,000 local governmental health departments. These city, county, metropolitan, district, and tribal departments work every day to protect and promote health and well-being for all people in their communities. For more information about NACCHO, please visit naccho.org.

The Healthy Brain Initiative

The Healthy Brain Initiative and the development and dissemination of the HBI Road Map Series is supported by the Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$11,433,732 with 100% funded by CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CDC/HHS, or the U.S. Government.

For more information about Waukesha County Department of Health & Human Services:

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